



# BSB30220 Certificate III in Entrepreneurship and New Business



## Who is this course for?

This course enables aspiring entrepreneurs to take the next step in getting their small business off the ground. You will explore business opportunities and develop a business plan, complete with financial tables. You will also develop skills essential to running a small business, such as customer service, finance and marketing.

**This course is available to participants under the Self-Employment Assistance Program.**

**To be eligible for funding, you must:**

- Be at least 18 years of age
- Not be prohibited by law from working in Australia
- Not be an overseas visitor on a working holiday visa or an overseas student studying in Australia
- Not be an undischarged bankrupt
- Not already be in education and/or employment for more than 25 hours per week.

**You will require the Language Literacy, Numeracy and Digital skills to:**

- Read and comprehend the course learning content
- Conduct a basic internet search
- Engage in online learning, including video conferencing sessions
- Use a range of software to communicate electronically and create simple documents

**You may be required to have access to:**

- A computer or laptop
- The internet
- Word-processing, presentation, email and spreadsheet software.



This training is subsidised by the  
NSW Government.

To check your eligibility contact **MTC Australia** or visit **SmartAndSkilled.nsw.gov.au**

RTO Code 90171

The NSW Department of Education has recognised our organisation as a High Performing Provider.

### Core units

This course is delivered online through Microsoft Teams and is scheduled for 2 days a week for a total of 13 weeks of structured training. Participants are able to undertake self-paced learning to complete their qualifications within 12 months.

It will include:

- facilitated virtual learning
- self-paced learning through our online learning platform; and
- virtual coaching sessions.

UNIT CODE	UNIT NAME
BSBESB301	Investigate business opportunities
BSBESB302	Develop and present business proposals
BSBESB303	Organise finances for new business ventures
BSBESB305	Address compliance requirements for new business ventures

### Elective units

Elective selection may vary according to customer requirements.

UNIT CODE	UNIT NAME
BSBESB304	Determine resource requirements for new business ventures
BSBESB404	Market new business ventures
BSBOPS302	Identify business risk
SIRXMKT002	Use social media to engage customers
BSBOPS304	Deliver and monitor a service to customers
BSBPEF301	Organise personal work priorities

# Why choose this course?

Our trainers are both experienced and approachable, and will work closely with you to help you achieve your goals. Gain confidence with new skills, a certification, and a clearer career path for your future. Our flexible, blended delivery model allows students to fit their study in around other commitments.



## Practical Skills

The course has a strong focus on the skills to establish or carry on business as a sole trader or contractor, including among other things: Business planning, Organising finances, Identifying business risk, and Using social media



## Recognition of Prior Learning (RPL)

We recognise the prior knowledge and skills students may have gained through previous training, education or work, including formal and informal learning. Recognition of Prior Learning (RPL) is a process that assesses your competency, acquired through formal and informal learning, to determine if you meet the requirements for a unit of study.



## Respect

MTC Australia celebrates the things that make us all unique and aims to make clients feel welcome, safe and supported.



## Proven Results

Since 2001 we have delivered training to more than 15,000 people, empowering them to unlock their potential and create new career and life opportunities.



## How to Enrol

To apply or find out more call **1300 232 663** or visit **[MTCAustralia.com.au](https://www.mtcaustralia.com.au)**



## What we do

MTC is the social enterprise that gives people the inspiration, capability and opportunity to create a fulfilling life. We deliver high impact employment, training and youth programs that help people gain skills for employment and entrepreneurship, build self-worth, and enable possibilities for transformative change.



T 1300 232 663  
E [info@mtcaustralia.com.au](mailto:info@mtcaustralia.com.au)  
W [mtcaustralia.com.au](https://www.mtcaustralia.com.au)



V24072024